



Reimagining Entrepreneurship

Announcing the Minor in

Creativity and Ethical Venturing

A joint offering of the Interdisciplinary Studies Program and the College of Business Management

Desire to make a difference and have an impact on the world while developing your creative and entrepreneurial skills?

Interested in creatively solving problems and helping your community?

Have an idea for an assistive device, but are uncertain how to deploy it and help others?

Want help developing and bringing to market a technology idea that can improve lives?



COURTESY EDGELL COLLECTION



COLLEGE OF ARTS + SCIENCES
SUNY POLYTECHNIC INSTITUTE



COLLEGE OF BUSINESS MANAGEMENT
SUNY POLYTECHNIC INSTITUTE



Interested? Contact Dr. Daryl Lee, leed1@sunyit.edu, or

Dr. Robert Edgell, edgellr@sunyit.edu :: sunypoly.edu/academics/minors/cev/

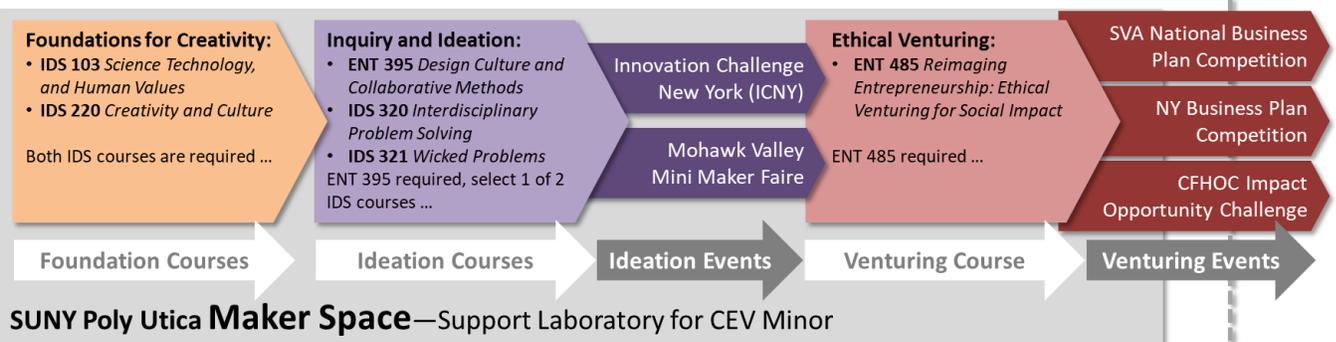
Why study Creativity and Ethical Venturing?

The challenges of a complex, rapidly changing, globalized 21st-century world call for individuals who can thrive in situations of complexity and uncertainty, who can think creatively to identify and solve problems, who can envision opportunities for making positive change, and who possess the confidence to take risks and venture.

The Minor in Creativity and Ethical Venturing (CEV) integrates the imaginative and creative thinking of the humanities and the applied know-how and skills of business management to empower students to envision ways to make a positive impact and realize their ideas as ventures; that is, as not-for-profit organizations and ethical for-profit businesses. To this end, students will engage in innovative coursework and collaborative experiential learning activities including Innovation Challenge New York, Mohawk Valley Mini Maker Faire, and the New York State Business Plan Competition.

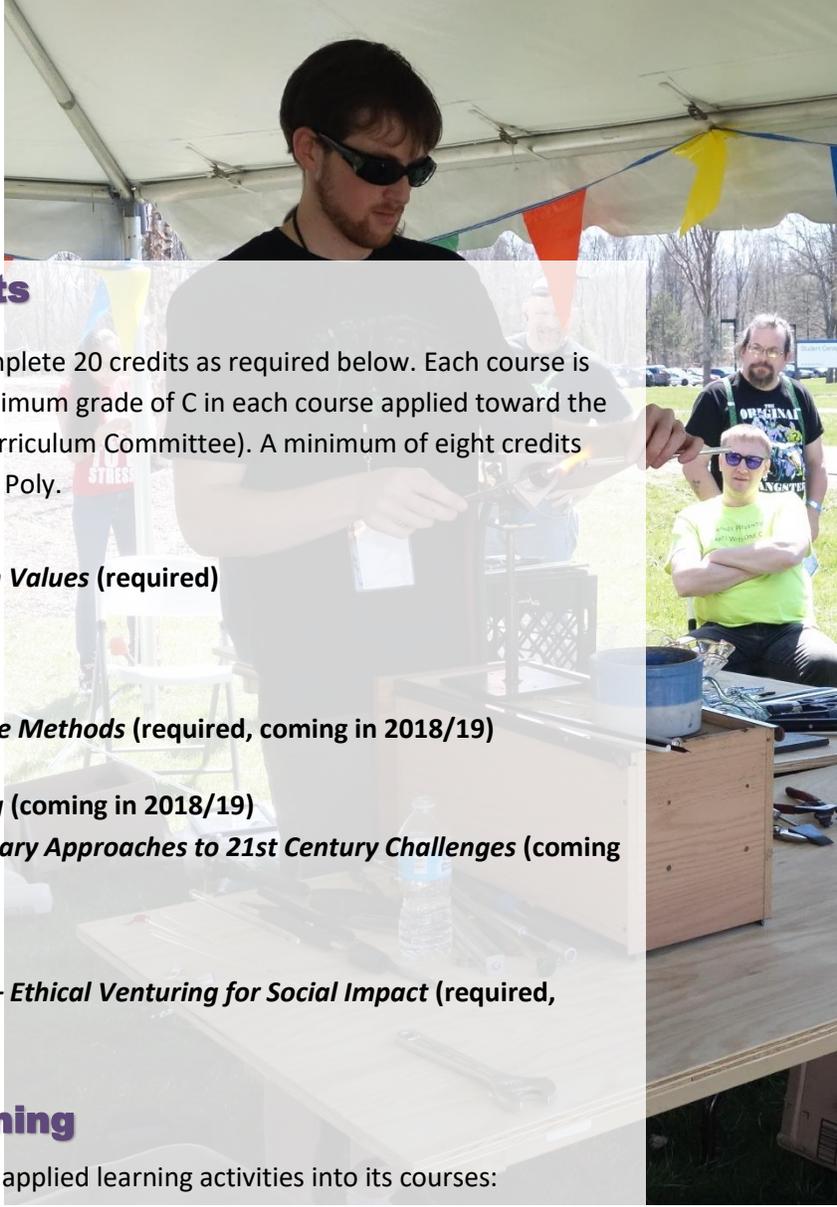
The CEV minor will be of particular interest to students in any major who seek to develop their critical thinking and creative problem-solving abilities, their collaborative skills, and their entrepreneurial capacities.

Curriculum for “Creativity and Ethical Venturing” Minor



A joint offering of the Interdisciplinary Studies Program and the College of Business Management

Created by Drs. Edgell and Lee.



Coursework and Requirements

To earn the minor, students must successfully complete 20 credits as required below. Each course is worth four credit hours. Students must earn a minimum grade of C in each course applied toward the minor (subject to final approval by SUNY Poly’s Curriculum Committee). A minimum of eight credits applied towards the minor must be taken at SUNY Poly.

Foundations for Creativity

- **IDS 103: Science, Technology, and Human Values** (required)
- **IDS 220: Creativity and Culture** (required)

Inquiry and Ideation

- **ENT 395: Design Culture and Collaborative Methods** (required, coming in 2018/19)
- And one of the following two courses:
- **IDS 320: Interdisciplinary Problem Solving** (coming in 2018/19)
 - **IDS 321: Wicked Problems – Interdisciplinary Approaches to 21st Century Challenges** (coming in 2018/19)

Ethical Venturing

- **ENT 485: Reimagining Entrepreneurship – Ethical Venturing for Social Impact** (required, coming in 2019/20)

Integrative Experiential Learning

The CEV minor integrates several experiential and applied learning activities into its courses:

ICNY

InnovationChallenge New York combines the best of business modeling and innovation with collaborative design methodologies developed and used by Architects, designers, and urban planners. In response to a community challenge identified by program leaders, student teams interview local civic, business and community leaders, research areas of interest, identify problems and opportunities and work to design meaningful solutions that are socially responsible, environmentally and economically sustainable, and humanly satisfying.

MVMMF

The Mohawk Valley Mini Maker Faire showcases creativity and innovation across a diverse range of fields – arts, science, technology, business, education, etc. – in order to inspire and empower individuals and groups to identify needs and problems, develop their creative and productive capabilities, and to develop solutions. With its goal of democratizing knowledge and know-how, the maker movement has been identified by scholars, educators, and policy-makers as a promising engine of creativity, innovation, and entrepreneurship.

Venturing

The CEV capstone integrates one of three venturing experiences: the **New York State Business Plan Competition**, the Community Foundation of Herkimer & Oneida Counties’ **“Big Ideas” Impact Opportunity Challenge**, and the **Student Veterans of America National Business Plan Competition**. Each of these events provides students with the opportunity to bring their ideas to life: to develop an idea into a venture by developing and pitching a realistic and coherent plan that can bring a creative idea to reality and have social impact.

Frequently Asked Questions

When can I start taking the Minor in Creativity and Ethical Venturing?

The minor will be officially available in Spring 2018. However, you can take courses toward earning the minor in Fall 2017. You can begin by taking IDS 103 and IDS 220, both of which are required for the minor, starting this fall semester.

Will the minor meet General Education requirements?

Yes, eight (8) of the required credits of the minor fulfill General Education areas: IDS 103 meets the *Humanities* General Education requirement and IDS 220 meets *The Arts* requirement.

I am already a Business or Interdisciplinary Studies (IDS) major. Will I be able to add the CEV minor to my major?

Yes, as the minor combines courses in Business Management and Interdisciplinary Studies, students in either major are able to earn the minor. That said, you should discuss this with your academic advisor to ensure that you are meeting the requirements for both your major and minor.

I am majoring in a field other than Business or Interdisciplinary Studies. Can I take the CEV minor?

Yes, this minor is designed for students in *any* major who want to develop their creative problem-solving skills and entrepreneurial capacities.

How do I sign up for the CEV minor?

You can declare an academic minor by filling out a *Change of Program* form and getting it signed by either Dr. Robert Edgell or Dr. Daryl Lee. The form is available at the Registrar's Office or online at www.sunypoly.edu/registrar/forms/

For more information, please contact:

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See the *Observer-Dispatch* article, "SUNY Poly program merges business with humanities" at www.uticaod.com/news/20170422/suny-poly-program-merges-business-with-humanities



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