

Sponsorship Confirmation Form

THE PREMIER COLLEGIATE CONTEST

Sponsorship Overview

Sponsorships are an excellent way to promote your organization at the competition. Attendees get a sense of your company, products, and services, and have access to contact you for future collaborations—even before they meet you.

Because we have a limited number of sponsorships, your message will not be lost; it will be highlighted. By sponsoring this growing statewide event, you will lend credit to your organization and be recognized leading up to and throughout the competition to ensure maximum visibility.

*Since 2010, over **2,100 student teams** from 75 colleges and universities have pitched their ideas and ventures at the New York Business Plan Competition. More than **\$2,300,000 in cash and cash equivalent prizes** have been awarded to student entrepreneurs.*

We have designed several packages of sponsorship levels to allow you to choose the right package for you and your business. Please review the options and join us at the 2017 New York Business Plan Competition! If you'd like to design a custom package, please contact Ashley Stuart at astuart@sunypoly.edu.

Organization Information

Organization Name

Contact Name

Address

Email Address

Phone Number

Sponsorship Level

- Title Sponsor - \$100,000
- Track Sponsor* - \$25,000
- Lunch Sponsor - \$20,000
- Networking Reception Sponsor - \$15,000
- WiFi Sponsor - \$12,500
- Supporting Sponsor - \$10,000
- Coffee Sponsor - \$7,500
- Friend Sponsor - \$5,000

*Track Sponsorship

Please indicate which track you would like to sponsor:

- IT | Software
- Social Entrepreneurship | Non-Profit
- Clean Technology
- Advanced Technology
- Products
- Services

Payment Information

Contact Ashley Stuart at astuart@sunypoly.edu for payment information.

Sponsorship is: Cash Cash Equivalent

Additional Information

Please send both EPS and JPEG versions of your organization's logo to Ashley Stuart at astuart@sunypoly.edu.

Sponsorship Level Comparison Chart

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The New York Business Plan Competition (NYBPC) represents a unique opportunity to provide visibility and marketing for partnering organizations. Primary benefits to sponsors include:

- Access to participating students from major college and university communities throughout New York
- Opportunity to network with top investors, as well as other business and political leaders
- Exposure to future business leaders of our communities
- Advancing technology transfer originating at New York's leading colleges and universities
- Supporting economic development and job creation through startup formation

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	TITLE	TRACK	LUNCH	RECEPTION	WIFI	COFFEE	FRIEND
CONTEST PARTICIPATION BENEFITS							
Serve on judge's panel	✓	✓					
Invite 2 additional judges to serve on panel	✓						
Participate in networking reception	✓	✓	✓	✓	✓	✓	✓
Opportunity to address audience at award ceremony	✓	✓					
Recognition at regional events	✓	✓					
Recognition at opening and closing ceremonies at final event	✓	✓	✓	✓	✓	✓	✓
Opportunity to provide corporate giveaways at the final event	✓						
Introduction to 2-3 teams of interest	✓						
Photo opportunity with grand prize team	✓						
Opportunity to address audience during one of the breaks			✓	✓	✓	✓	
Photo opportunity with track winner		✓					
Address track participants at the beginning of presentations		✓					
PROMOTION AND BRANDING BENEFITS							
Logo featured on pre-event advertising	✓	✓					
Logo featured on event signage	✓	✓	✓	✓	✓	✓	✓
Logo featured on main screens, all trophies and grand prize check	✓						
Logo featured on track trophies	✓	✓					
Quote from organization representative in press releases pre and post event	✓						
Interview for press coverage the day of the final event	✓						
Recognition in press release	✓	✓					
Logo on event website	✓	✓	✓	✓	✓	✓	✓
Acknowledgment on social media	✓	✓	✓	✓	✓	✓	✓