

POLY LEAD | *for Women* S E R I E S

Leadership, Engagement and Development

Sponsorship Opportunities

Presenting Sponsor – \$10,000 (Exclusive) ✨

- Exclusive designation as "Presenting Sponsor of the POLY LEAD for Women Series"
- Logo prominently featured on all promotional materials, website, registration pages, and event signage
- Opportunity to provide welcome remarks at the Kickoff Event
- Recognition during all five program events
- Complimentary registration for up to 6 participants
- Opportunity to distribute branded materials at all sessions
- Recognition in post-event communications and participant certificates
- Featured spotlight in SUNY Poly social media and event marketing
- Reserved seating at all events

Leadership Sponsor – \$5,000

- Logo placement on event materials and website
- Recognition at all program sessions
- Opportunity to introduce one session speaker or panelist
- Complimentary registration for up to 4 participants
- Inclusion of company profile in participant materials
- Social media recognition throughout series
- Recognition in post-event communications

Empowerment Sponsor – \$2,500

- Logo placement on event signage and website
- Recognition during selected sessions
- Complimentary registration for up to 3 participants
- Opportunity to provide promotional materials to attendees
- Recognition in participant communications
- Social media acknowledgment

Session Sponsor – \$1,500

- Limited to five sponsors (one per session)
- Exclusive recognition as sponsor of a specific session
- Opportunity to welcome attendees at sponsored session
- Logo displayed during sponsored session
- Complimentary registration for 2 participants
- Recognition in session-specific marketing

Networking Sponsor – \$1,000

- Recognition at kickoff networking event and final celebration
- Logo displayed at networking and refreshment areas
- Complimentary registration for 2 participants
- Recognition on event website and printed materials

Community Partner Sponsor – \$750

- Name listed on website and event signage
- Recognition in event program
- Complimentary registration for 1 participant



SUNY POLY